Estimate Number

Alt Order#

06336821

Deal #

1537

INVOICE

Advertiser



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525

Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

Product

Broadcast

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Billing: (407)389-7661

Cash

Agency Ref Advertiser Ref

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

				Spots/			
e Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/16/12 10/22/12 THE CHEW Class of Time - Immediately Pre-emptible without n	1P-2P otice	MTWTF	:30	4	\$150.00	NM	
Weeks: Start Date End Date MTWTFSS 10/15/12 10/21/12 -TWTF	Spots/Week 4	<u>Rate</u> \$140.00				***	
Spots: # Ch Day Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
2 WPBF Tu 10/16/12 12:58 PM THE CH	IEW	1P-2P	:3	0 OFA-12-P	-143н		\$140.00 N
5 WPBF W 10/17/12 1:00 PM THE CH	łEW	1P-2P	:3	0 OFA-12-Z	-151H		\$140.00 N
3 WPBF Th 10/18/12 1:00 PM THE CH	IEW	1P-2P	:3	0 OFA-12-Z	-151н		\$140.00 N
1 WPBF F 10/19/12 12:58 PM THE CH	IEW	1P-2P	:3	0 OFA-12-Z	-151н		\$140.00 N
Weeks: Start Date End Date MTWTFSS	Spots/Week	<u>Rate</u>					***************************************
10/22/12 10/28/12 M	1	\$100.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descrip</u>	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
4 WPBF M 10/22/12 1:56 PM THE CH	IEW	1P-2P	:3	0 OFA-12-G	-155H		\$100.00 N
2 10/16/12 10/22/12 10-11a Anderson Coope Class of Time - Immediately Pre-emptible without n	er 10-11a otice	MTWTF	:30	4	\$125.00	NM	
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS - TWTF	Spots/Week 4	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time Descrip	tion .	Start/End Time	Lengt	h Ad-ID			Rate Ty
1 WPBF Tu 10/16/12 10:47 AM 10-11a	Anderson Cooper	10-11a	:3	 0 оға-12-р	-143н		\$100.00 N
4 WPBF W 10/17/12 10-11a . Credited	Anderson Cooper	10-11a	:0	0			\$100.00 N
5 WPBF Th 10/18/12 10-11a . Credited	Anderson Cooper	10-11a	:0	0			\$100.00 I
3 WPBF F 10/19/12 10:49 AM 10-11a / Weeks: Start Date End Date MTWTFSS 10/22/12 10/28/12 M	Anderson Cooper Spots/Week 1	10-11a <u>Rate</u> \$125.00	:3	0 OFA-12-G	-155н		\$100.00 N
Spots: # Ch Day Air Date Air Time Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate Ty
2 WPBF M 10/22/12 10:43 AM 10-11a		10-11a		0 OFA-12-Z	-151н		\$125.00 N
							Ţ0.00 I
3 10/16/12 10/22/12 Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	MTWTF	:30	3	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS 10/15/12 10/21/12 -TWTF	Spots/Week 3	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
1 WPBF W 10/17/12 Nightline Credited	Ð	11:35-12:05AM	:0				\$350.00 N
2 WPBF Th 10/18/12 Nightline Credited	•	11:35-12:05AM	:0	0			\$350.00 N



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Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

Source Start Date End Date Description Start/End Time MTWTF55 Length Week Rate Type	www.t	thewpbfchannel.	com								
3 10/16/12 10/22/12 Nightline 11:35-12:05AM MTNTF- 30 3 \$350.00 NM								Spots/			
Class of Time - Pre-empible with notice Spots # Ch Day Al Date All Time Description StartEnd Time Length Ad-ID S490.00 NM	Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
A WPER F 101912 Nightline 11:35-12:05AM :00 \$380.00 NM	3			Nightline otible with notice	11:35-12:05AM	MTWTF	:30	3	\$350.00	NM	
		Spots: # Ch	<u>Day</u> Air	Date Air Time I	<u>Description</u>	Start/End Time	Leng	th Ad-ID			Rate Type
Service Start Date End Date MTMTESS Spots/Week Start/End Time Description 1 Start/End Time Length Ad-ID Start/End Time		4 WF			Nightline	11:35-12:05AM	:0	00			\$350.00 NM
Spotis #C D Bay Al Date Air Time Description Stat/End Time Length Ad-ID Rate Type Staff Date MTVTF- 30 4 \$40.00 NM	ł	Weeks:			ESS Spate/Mook	Poto					
Spots #2 Ch Day Air Date Air Time Description Stant/End Time Length Ad-ID Stant/End Time 17:35-12:05AM .70		vveeks.									
4 101912 Jimmy Kimme		Spots: # Ch			· ·	•	Leng	th Ad-ID			Rate Type
A 10/16/12 10/22/12 Jimmy Kimmel 12:06-01:06AM MTWTF :30 4 \$40.00 NM		3 WF	PBF M 10/	/22/12	Nightline	11:35-12:05AM	:0	00			
Class of Time - Immediately Pre-empitible without notice Weeks: Start Date Empited Pre-empitible without notice Start Date Empited Pre-empitible without notice Pre-empiti			Credited			. "					
Spots: #C fo	4					MTWTF	:30	4	\$40.00	NM	
TWPBFT			10/15/12	10/21/12 -TWT							
3 WPBF W 10/17/12 12:59 AM Jimmy Kimmel 12:06-01:06AM :30 0FA-12-2-151H \$40.00 NM \$440.00 NM \$440.		. –									
Start Star					•						
Credited					•				Z-151H		•
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Weeks Start Date End Date MTWTFSS Spots/Week Rate \$40.00		4 WF	PBF F 10/	/19/12 .	Jimmy Kimmel	12:06-01:06AM	₂₅ :0	00			\$40.00 NM
2 WPBF M 10/22/12 1:00 AM Jimmy Kimmel 12:06-01:06AM 3:30 0FA-12-Z-151H \$40.00 NM 5 10/16/12 10/22/12 WPBF News 25 @ Noon 12pm-1230pm		Weeks:	Start Date	End Date MTWT							
S		Spots: # Ch	<u>Day Air</u>	Date Air Time I	<u>Description</u>	Start/End Time	Leng	th Ad-ID			Rate Type
Class of Time - Pre-emptible with notice	<u></u>	2 WF	PBF M 10/	22/12 1:00 AM	Jimmy Kimmel	12:06-01:06AM	::	30 OFA-12-	z-151H		\$40.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	5			WPBF News 25 otible with notice	@ Noon 12pm-1230pm	MTWTF	:30	4	\$175.00	NM	····
1 WPBF Tu		Weeks:								·	
Credited 2 WPBF W 10/17/12 WPBF News 25 @ Noon 12pm-1230pm :00 \$175.00 NM						Start/End Time	<u>Leng</u>	th <u>Ad-ID</u>			Rate Type
Sumble Credited Sumble Credited Sumble Sumble Credited Credi		1 WF			WPBF News 25 @ Noon	12pm-1230pm	:0	00			\$175.00 NM
A WPBF F 10/19/12		2 WF			WPBF News 25 @ Noon	12pm-1230pm	:	00			\$175.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M 1 \$175.00		5 WF	BF Th 10/	18/12 12:25 PM \	NPBF News 25 @ Noon	12pm-1230pm	::	30 OFA-12-	G-155H		\$175.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$175.00		4 WF			WPBF News 25 @ Noon	12pm-1230pm	:0	00			\$175.00 NM
Spots: # Ch		Mooks:			ESS Controll	Data					
Spots: # Ch Day Air Date Air Time Description WPBF News 25 @ Noon 12pm-1230pm :00 :00 \$175.00 NM		vveeks.									
3 WPBF M 10/22/12 WPBF News 25 @ Noon 12pm-1230pm :00 \$475.00 NM		Spots: # Ch	Day Air	_		•	Leng	th Ad-ID			Rate Type
6 10/16/12 10/22/12 GENERAL HOSPITAL GENERAL HOSPIT MTWTF :30 4 \$250.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date 10/21/12 End Date 10/21/12 - TWTF 4 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 0FA-12-G-145H \$250.00 NM 3 WPBF W 10/17/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 0FA-12-Z-151H \$250.00 NM 5 WPBF Th 10/18/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 0FA-12-G-155H \$250.00 NM 4 WPBF F 10/19/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 0FA-12-G-155H \$250.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 M 1 Start/End Time Length Ad-ID Rate Type		3 WF			NPBF News 25 @ Noon						
Class of Time - Immediately Pre-emptible without notice			Credited								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	6					MTWTF	:30	4	\$250.00	NM	
1 WPBF Tu 10/16/12 2:59 PM GENERAL HOSPITAL 30 0FA-12-G-145H \$250.00 NM 3 WPBF W 10/17/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 0FA-12-Z-151H \$250.00 NM 5 WPBF Th 10/18/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 0FA-12-G-155H \$250.00 NM 4 WPBF F 10/19/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 0FA-12-G-155H \$250.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 M 1 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		Weeks:									
3 WPBF W 10/17/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 0FA-12-Z-151H \$250.00 NM 5 WPBF Th 10/18/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 0FA-12-G-155H \$250.00 NM 4 WPBF F 10/19/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 0FA-12-G-155H \$250.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 M 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								th Ad-ID			Rate Type
5 WPBF Th 10/18/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 0FA-12-G-155H \$250.00 NM 4 WPBF F 10/19/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 0FA-12-G-155H \$250.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 M 1 \$250.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type											
4 WPBF F 10/19/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 of A-12-G-155H \$250.00 NM Weeks: Start Date End Date End Date End Date End Date End Date MTWTFSS Spots/Week Rate End Date End											
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								-			
10/22/12 10/28/12 M 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type							PIT :3	30 OFA-12-0	G-155H		\$250.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type											
A MARINE THE CONTRACT OF THE C					Description		<u>Leng</u>	th Ad-ID			Rate Type
		2 WP	BFM 10/	22/12 2:59 PM (GENERAL HOSPITAL	GENERAL HOS	PIT :3	0 OFA-12-	z-151H		\$250.00 NM



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Strippe William All Strippe (1914)	PARELLAN		
Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
7 10/16/12 10/22/12 M-Sun ROS 5am-4am 5am-4am Class of Time - Immediately Pre-emptible without notice	MTWTF	:30 5	\$5.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/16/12 10/22/12 MTWTF 5	<u>Rate</u> \$5.00				**
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
2 WPBF Tu 10/16/12 2:59 AM M-Sun ROS 5am-4am	5am-4am	:30 OFA-12	-P-143H		\$5.00 N
1 WPBF W 10/17/12 3:18 AM M-Sun ROS 5am-4am	5am-4am	:30 OFA-12	-z - 151н		\$5.00 N
3 WPBF Th 10/18/12 3:29 AM M-Sun ROS 5am-4am	5am-4am	:30 OFA-12	-G-155н		\$5.00 N
5 WPBF F 10/19/12 4:14 AM M-Sun ROS 5am-4am	5am-4am	:30 OFA-12	-G-155н		\$5.00 N
4 WPBF M 10/22/12 2:59 AM M-Sun ROS 5am-4am	5am-4am	:30 OFA-12	-z-151H		\$5.00 N
8 10/16/12 10/22/12 M-F 3-4P M-F 3-4P Class of Time - Immediately Pre-emptible without notice	MTWTF	:30 4	\$200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 -TWTF 4	<u>Rate</u> \$200.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Ty
2 WPBF Tu 10/16/12 M-F 3-4P Credited	M-F 3-4P	:00			\$200.00 N
1 WPBF W 10/17/12 M-F 3-4P Credited	M-F 3-4P	:00			\$200.00 N
5 WPBF Th 10/18/12 M-F 3-4P Credited	M-F 3-4P	:00			\$200.00 M
4 WPBF F 10/19/12 M-F 3-4P Credited	M-F 3-4P	°:00			\$200.00 N
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS MTTMTFS Spots/Week MTMTFS	<u>Rate</u> \$200.00				
Spots: # Ch Day Air Date Air Time Description 3 WPBF M 10/22/12 3:59 PM M-F 3-4P	Start/End Time M-F 3-4P	Length Ad-ID :30 OFA-12	-G-155н		<u>Rate</u> <u>Ty</u> \$200.00 N
9 10/16/12 10/22/12 Dr. Oz 4-5p	MTWTF	:30 4	\$275.00	NM	
Class of Time - Immediately Pre-emptible without notice			42.10.00	14141	
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 -TWTF 4	Rate \$275.00		42.0.00		
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week	Rate	Length Ad-ID	V 210.00		Rate Ty
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 -TWTF 4	<u>Rate</u> \$275.00				
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date 10/15/12	<u>Rate</u> \$275.00 <u>Start/End Time</u>	Length Ad-ID			\$275.00 N
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS Spots/Week - TWTF Spots/Week - TWTF 4 Spots: # Ch Day Air Date 5 WPBF Tu 10/16/12 Air Time Description - Description - Dr. Oz Dr. Oz 4 WPBF W 10/17/12 Credited Dr. Oz 1 WPBF Th 10/18/12 Dr. Oz	Rate \$275.00 Start/End Time 4-5p	Length Ad-ID :30 OFA-12			\$275.00 N \$275.00 N
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS Spots/Week - TWTF Spots/Week - TWTF 4 Spots: # Ch Day Air Date 5 WPBF Tu 10/16/12 Air Time Description Description Dr. Oz 4 WPBF W 10/17/12 Credited Dr. Oz 1 WPBF Th 10/18/12 Credited Dr. Oz 2 WPBF F 10/19/12 Dr. Oz	Rate \$275.00 <u>Start/End Time</u> 4-5p <i>4-5p</i>	<u>Length Ad-ID</u> :30 OFA-12 :00			\$275.00 N \$275.00 N \$275.00 N
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS - TWTF Spots/Week 4 Spots: # Ch Day Air Date 5 WPBF Tu 10/16/12 Air Time Description 10/20 Description 10/20 Description 10/20 4 WPBF W 10/17/12 Credited 1 Dr. Oz Credited 1 Dr. Oz Credited 1 2 WPBF F 10/19/12 Credited 1 Dr. Oz Credited 1 Dr. Oz Credited 1 Weeks: Start Date End Date MTWTFSS Spots/Week 1 Spots/Week 1	Rate \$275.00 Start/End Time 4-5p 4-5p 4-5p 4-5p	Length Ad-ID :30 OFA-12 :00			Rate Ty \$275.00 N \$275.00 N \$275.00 N
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS Pots/Week TWTF Spots/Week Air Time Description 5 WPBF Tu 10/16/12 4:38 PM Dr. Oz Air Date Air Time Description Dr. Oz Dr. Oz Dr. Oz Dr. Oz Dr. Oz Credited 1 WPBF W 10/17/12 Dr. Oz Credited Dr. Oz	Rate \$275.00 Start/End Time 4-5p 4-5p 4-5p 4-5p Rate \$275.00	Length Ad-ID :30 OFA-12 :00 :00			\$275.00 N \$275.00 N \$275.00 N \$275.00 N
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS - TWTF Spots/Week 4 Spots: # Ch Day Air Date 5 WPBF Tu 10/16/12 Air Time Description 10/20 Description 10/20 4 WPBF W 10/17/12 Credited 1 Dr. Oz Credited 1 1 WPBF Th 10/18/12 Credited 2 Dr. Oz Credited 1 2 WPBF F 10/19/12 Credited 1 Dr. Oz Credited 1 Weeks: Start Date End Date MTWTFSS Spots/Week	Rate \$275.00 Start/End Time 4-5p 4-5p 4-5p 4-5p	Length Ad-ID :30 OFA-12 :00	-Р-143Н		\$275.00 N \$275.00 N \$275.00 N
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS Spots/Week TWTF Spots/Week TWTF 4 Spots: # Ch Day Air Date 5 WPBF Tu 10/16/12 Air Time Description Description Description 5 WPBF Tu 10/16/12 A:38 PM Dr. Oz Dr. Oz Dr. Oz Dr. Oz Credited 1 WPBF Th 10/18/12 Credited Dr. Oz Dr. Oz Dr. Oz Dr. Oz Dr. Oz Credited 2 WPBF F 10/19/12 Dr. Oz Credited Dr. Oz Dr.	Rate \$275.00 Start/End Time 4-5p 4-5p 4-5p 4-5p Rate \$275.00 Start/End Time	Length Ad-ID :30 OFA-12 :00 :00 :00	-Р-143Н	NM	\$275.00 M \$275.00 M \$275.00 M \$275.00 M
Class of Time - Immediately Pre-emptible without notice	Rate \$275.00 Start/End Time 4-5p 4-5p 4-5p 4-5p Rate \$275.00 Start/End Time 4-5p MTWTF	Length Ad-ID :30 OFA-12 :00 :00 :00 Length Ad-ID :30 OFA-12	-Р-143н -G-155н		\$275.00 M \$275.00 M \$275.00 M \$275.00 M
Class of Time - Immediately Pre-emptible without notice	Rate \$275.00 Start/End Time 4-5p 4-5p 4-5p 4-5p Rate \$275.00 Start/End Time 4-5p MTWTF	Length Ad-ID :30 OFA-12 :00 :00 :00 Length Ad-ID :30 OFA-12 :30 4	-Р-143н -G-155н		\$275.00 M \$275.00 M \$275.00 M \$275.00 M Rate Ty \$275.00 M
Class of Time - Immediately Pre-emptible without notice	Rate \$275.00 Start/End Time 4-5p 4-5p 4-5p 4-5p Rate \$275.00 Start/End Time 4-5p MTWTF Rate \$60.00 Start/End Time	Length Ad-ID :30 OFA-12 :00 :00 :00 Length Ad-ID :30 OFA-12 :30 4	-P-143H -G-155H \$60.00		\$275.00 M \$275.00 M \$275.00 M \$275.00 M Rate Ty \$275.00 M
Class of Time - Immediately Pre-emptible without notice	Rate \$275.00 Start/End Time 4-5p 4-5p 4-5p 4-5p Rate \$275.00 Start/End Time 4-5p MTWTF Rate \$60.00 Start/End Time 430a-5a	Length Ad-ID :30 OFA-12 :00 :00 :00 Length Ad-ID :30 OFA-12 :30 4 Length Ad-ID :30 OFA-12	-P-143H -G-155H \$60.00		\$275.00 M \$275.00 M \$275.00 M \$275.00 M Rate Ty \$275.00 M
Class of Time - Immediately Pre-emptible without notice	Rate \$275.00 Start/End Time 4-5p 4-5p 4-5p 4-5p Rate \$275.00 Start/End Time 4-5p MTWTF Rate \$60.00 Start/End Time 430a-5a 430a-5a	Length Ad-ID :30 OFA-12 :00 :00 :00 Length Ad-ID :30 OFA-12 :30 OFA-12 :30 OFA-12 :30 OFA-12	-P-143H -G-155H \$60.00 -P-143H -Z-151H		\$275.00 M \$275.00 M \$275.00 M \$275.00 M Rate Ty \$275.00 M \$275.00 M \$60.00 M
Class of Time - Immediately Pre-emptible without notice	Rate \$275.00 Start/End Time 4-5p 4-5p 4-5p 4-5p Rate \$275.00 Start/End Time 4-5p MTWTF Rate \$60.00 Start/End Time 430a-5a 430a-5a 430a-5a	Length Ad-ID :30 OFA-12 :00 :00 :00 Length Ad-ID :30 OFA-12 :30 OFA-12 :30 OFA-12 :30 OFA-12 :30 OFA-12	-P-143H \$60.00 -P-143H -Z-151H -G-155H		\$275.00 M \$275.00 M \$275.00 M \$275.00 M \$275.00 M \$275.00 M \$60.00 M \$60.00 M
Class of Time - Immediately Pre-emptible without notice	Rate \$275.00 Start/End Time 4-5p 4-5p 4-5p 4-5p Rate \$275.00 Start/End Time 4-5p MTWTF Rate \$60.00 Start/End Time 430a-5a 430a-5a	Length Ad-ID :30 OFA-12 :00 :00 :00 Length Ad-ID :30 OFA-12 :30 OFA-12 :30 OFA-12 :30 OFA-12	-P-143H \$60.00 -P-143H -Z-151H -G-155H		\$275.00 M \$275.00 M \$275.00 M \$275.00 M Rate Ty \$275.00 M



Send Payment To:

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PO Box 26885
Lehigh Valley, PA 18002-6885

	Man Manager and the Color			
1	Invoice #	Invoice Date	Invoice Month	Invoice Period
	957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

ww.th	newpbfchannel.	com								
							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10	10/16/12 Class of Tin	10/22/12 ne - Pre-emp	4:30a-5a tible with notice	430a-5a	MTWTF	:30	4	\$60.00	NM	
	Spots: # Ch				Start/End Time	<u>Length</u>	Ad-ID	-		Rate Type
	3 WF	PBF M 10/	22/12 4:55 AM 4:30a-5	5a	430a-5a	:30	OFA-12-G-	-155н		\$60.00 NN
11	10/16/12 Class of Tin	10/22/12 ne - Pre-emp	Good Morning America tible with notice	7-9AM	MTWTF	:30	4	\$275.00	NM	P _W
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -TWTF	Spots/Week 4	<u>Rate</u> \$275.00				21	
	Spots: # Ch				Start/End Time	<u>Length</u>		1.42		Rate Type
			16/12 8:52 AM Good M 17/12 8:41 AM Good M	•	7-9AM 7-9AM		OFA-12-P- OFA-12-Z-			\$275.00 NN
			18/12 7:55 AM Good N	-	7-9AM 7-9AM		OFA-12-2-			\$275.00 NM \$275.00 NM
			19/12 7:41 AM Good N	-	7-9AM		OFA-12-G-			\$275.00 NN
	Weeks:	Start Date 10/22/12		Spots/Week 1	Rate \$275.00	.00				\$273.00 THE
	Spots: # Ch				Start/End Time	<u>Length</u>	Ad-ID			Rate Type
	1 WF	PBF M 10/	22/12 7:55 AM Good N	Norning America	7-9AM	:30	OFA-12-Z-	-151н		\$275.00 NM
12	10/16/12 Class of Tin	10/22/12 ne - Pre-emp	Jeopardy tible with notice	7:30-8PM	MTWTF	:30	4	\$850.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$850.00				42	·
	Spots: # Ch				Start/End Time	<u>Length</u>				Rate Type
			16/12 7:35 PM Jeopan	-	7:30-8PM		OFA-12-G-	-145H		\$850.00 NN
	2 WF	PBF W 10/ Credited	17/12 Jeopan	dy	7:30-8PM	:00)			\$850.00 NN
	1 WP	PBF Th 10/ Credited	18/12 Jeopan	dy	7:30-8PM	:00)			\$850.00 NN
	5 WF	BF F 10/ Credited	19/12 Jeopan	dy	7:30-8PM	:00	1			\$850.00 NA
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$850.00					
	Spots: # Ch	Day Air	Date <u>Air Time</u> Descrip	<u>otion</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
	3 WF	PBF M 10/. Credited	22/12 Jeopan	dy	7:30-8PM	:00				\$850.00 NN
13	10/16/12 Class of Tin	10/22/12 ne - Immedia	Dr. Oz M-F 9-10a tely Pre-emptible without	9-10a	MTWTF	:30	4	\$125.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -TWTF	Spots/Week 4	<u>Rate</u> \$100.00					
	Spots: # Ch				Start/End Time	<u>Length</u>	Ad-ID			Rate Type
			16/12 9:15 AM Dr. Oz		9-10a		OFA-12-G-	-145н		\$100.00 NN
	1 WP	PBF W 10/	17/12 9:40 AM Dr. Oz	M-F 9-10a	9-10a	:30	OFA-12-Z-	-151H		\$100.00 NN
	5 WP	BF Th 10/	18/12 9:25 AM Dr. Oz	M-F 9-10a	9-10a	:30	OFA-12-G-	-155н		\$100.00 NN
	4 WP		19/12 9:54 AM Dr. Oz		9-10a	:30	OFA-12-Z-	-151н		\$100.00 NA
		Start Date 10/22/12	10/28/12 M	Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: <u>#</u> Ch 2 WP		Date Air Time Descrip 22/12 9:15 AM Dr. Oz		Start/End Time 9-10a	<u>Length</u> :30	<u>Ad-ID</u> OFA-12-G-	·155H		Rate Type \$100.00 NN
14	10/19/12 Class of Tin	10/19/12 ne - Pre-emp	20/20 tible with notice	10-11PM	1	:30	1	\$1,100.00	NM	
			End Date MTWTFSS 10/21/121	Spots/Week 1	<u>Rate</u> \$1,100.00					
	Spots: <u>#</u> Ch 1 WP	Day Air		·	Start/End Time 10-11PM	<u>Length</u> :30	Ad-ID OFA-12-G-	-155н		<u>Rate</u> <u>Type</u> \$1,100.00 NM
15	10/22/12	10/22/12	DANCING W/STARS	8-10P	1	:30	1	\$2,500.00	NM	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,



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Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

1 WPBF M 10/2012 8:00 PM Dancing With The Stars 8-9PM 3:0 0FA-12-2-1515H \$2,500.0 NM \$	www.ti	newpbfchannel	.com									
Class of Time - Immediately Pre-emptible without notice Spacial/Week Stat Date End Date MINITES Spots #C No. Spo									Spots/			8:
Weeks: Slart Date End Date MITTESS Social/Week Stat/End Time Length Ad-ID Rate Type	Line	Start Date	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Total Tota		Class of Tir	me - Immedi	ately Pre-	emptible witho	ut notice						
TWPEF M 10/20/12 8:00 PM Dancing With The Stars 8-9PM 3:00 FA-12-2-1515M \$2,500.00 NM		Weeks:									iv.	
See MG 15.2 2 WPBF M 10/20/12 2 B00 PM Dancing With The Stars 8-9 PM 30 0 PA-12-z-151H \$2,500.00 NM				r Date			Start/End Time	Leng	th Ad-ID	397		Rate Type
2 WPBF M. 10/22/12 8.00 PM Dancing With The Stars 8-9PM 3.0 oFA-12-2-151H \$2,500.0 NM \$10/20/12 10/20/12		1 WI			DAN	CING W/STARS	8-10P	:0	00			\$2,500.00 NM
Class of Time - Immediately Pre-emptible without notice		2 WI	PBFM 10	/22/12		cing With The Stars	8-9PM	:3	30 OFA-12	!-z-151н		\$2,500.00 NM
Spotistric Day Air Date Air Time Description Start/End Time Length Ad-ID Start Spotistric S	16						N1-	:30	1	\$25.00	NM	
Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID \$25.00 NM		Weeks:				<u>Spots/Week</u> 1						
17 10/20/12 10/20/12 Sat 5-8am News Sat 5-8am Sat 5-8a		Spots: # Ch	Day Air	Date .	Air Time Desc	<u>cription</u>	· · · · · · · · · · · · · · · · · · ·	Leng	th Ad-ID			Rate Type
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTES Spots/Week Start Date Condition Start Date Start D		1 W	PBF Sa 10	/20/12 1	12:59 AM ACC	ESS HOLLYWOOD W	KND IACCESS HOLL	.YW :3	30 OFA-12	-G-155H		\$25.00 NM
Tot/15/12 10/21/12 1 \$30.00 \$30.0	17			Sat 5-6	Sam News emptible withou	Sat 5-6am ut notice	1-	:30	1	\$30.00	NM	
Spots: # Ch		Weeks:				<u> </u>		•				
1 WPBF Sa 10/20/12 Sat 5-6am News Sat 5-6am Sa		Spots: # Ch				·	******	Lena	th Ad-ID			Rate Type
18 10/20/12 10/20/12 GMA Saturday 7-8am Sat 7am-8am 1- :30 1 \$325.00 NM		1 W			Sat 5	5-6am News						\$30.00 NM
Class of Time - Pre-emptible with notice Sustribute			Credited	<u> </u>								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	18		10/20/12 me - Pre-em	GMA S	Saturday 7-8an notice	n Sat 7am-8am	1-	:30	1	\$325.00	NM	
1 WPBF Sa		Weeks:										
19 10/20/12 10/20/12 Sat Jeopardy Sat 7:30-8PM 1 :30 1 \$400.00 NM		. –					Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
Class of Time - Pre-emptible with notice		1 WF	PBF Sa 10	/20/12	7:41 AM GMA	Saturday 7-8am	Sat 7am-8am	:3	30 OFA-12	!-G-155н		\$325.00 NM
Spots: # Ch	19					Sat 7:30-8PM	1-	:30	1	\$400.00	NM	
1 WPBF Sa 10/20/12 Sat Prime College Footba8-1130pm 1 :30 1 \$650.00 NM		Weeks:										
Credited Credited Credited Class of Time - Immediately Pre-emptible without notice Class of Time - Pre-emptible with notice Class of Time - Immediately Pre-emptible without notice Clas							Start/End Time	Leng	th Ad-ID			Rate Type
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week \$650.00		4 1 WF			Sat	leopardy	Sat 7:30-8PM	:0	00			\$400.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Seson NM	20			Sat Pri ately Pre-e	me College Fo	potba8-1130pm ut notice	1-	:30	1	\$650.00	NM	
Spots: # Ch Day Air Date 1 WPBF Sa 10/20/12 Credited Sat Prime College Football Sat Pri		Weeks:										
21 10/21/12		Spots: # Ch			Air Time Desc			Lengt	th Ad-ID			Rate Type
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Start Date 10/21/12 10/21/12 10/21/12 10/21/12 10/21/12 10/21/12 10/21/12 10/22 AM Chris Matthews Sun 10-10:30AM :30 0FA-12-z-151H \$225.00 NM 22 10/21/12 10/21/12 666 PARK AVE 10-11PM 1 :30 1 \$1,000.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 1 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Typ		1 WF			Sat F	Prime College Football	8-1130pm	:0	00			\$650.00 NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 2505 Week 225.00 Rate 225.00 Spots: # Ch Day Air Date 1 WPBF Su 10/21/12 Air Time Description 1 WPBF Su 10/21/12 Start/End Time Sun 10-10:30AM 1:30 OFA-12-z-151H 10/21/12 Rate 1 Type 10/21/12 22 10/21/12 10/21/12 10/21/12 Class of Time - Immediately Pre-emptible without notice 10-11PM 10/21/12	21		10/21/12	Chris N		Sun 10-10:30AM	1	:30	1	\$225.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 10:22 AM Chris Matthews Sun 10-10:30AM :30 0FA-12-Z-151H \$225.00 NM 22 10/21/12 10/21/12 666 PARK AVE 10-11PM 1 :30 1 \$1,000.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date 10/15/12 10/21/121 MTWTFSS Spots/Week 1,000.00 Rate 1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type			Start Date	End Date	e MTWTFSS							
1 WPBF Su 10/21/12 10:22 AM Chris Matthews Sun 10-10:30AM :30 0FA-12-Z-151H \$225.00 NM 22 10/21/12 10/21/12 666 PARK AVE 10-11PM1 :30 1 \$1,000.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/121 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		Spots: # Ch				·		: Lend	h Ad-ID			Data Tura
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/121 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										-z-151н		\$225.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 1 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	22		10/21/12 ne - Immedia	666 PA	RK AVE	10-11PM at notice	1	:30	1	\$1,000.00	NM	36
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type			Start Date	End Date	e MTWTFSS							
4.14155555		Spots: # Ch				ription		Lengt	h Ad-ID			Rate Tyne
1 WPBF Su 10/21/12 10:41 PM 666 PARK AVE 10-11PM :30 oFA-12-G-155H \$1,000.00 NM							10-11PM			-G-155н		\$1,000.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

							Spots/		_	
	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
23	10/21/12 Class of Tin	10/21/12 ne - Immedia	Sun 11:35pm Late Nately Pre-emptible witho		1	:30	1	\$175.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/121		<u>Rate</u> \$175.00					
	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WF	PBF Su 10/ Credited		11:35pm Late News	1135p-12am	:0	90			\$175.00 ∧
24	10/21/12 Class of Tin	10/21/12 ne - Pre-emp	Sun 5-6am News	Sun 5-6am	1	:30	1	\$50.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/121		<u>Rate</u> \$50.00			П	***************************************	
	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Ty
	1 WF	BF Su 10/	21/12 5:07 AM Sun	5-6am News	Sun 5-6am	:3	0 OFA-12-	G-155H		\$50.00 N
			Sun 6-7am News otible with notice	Sun 6-7am	1	:30	1	\$90.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/121		<u>Rate</u> \$90.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Ty
	1 WP	BF Su 10/	21/12 5:58 AM Sun	6-7am News	Sun 6-7am	:3	0 OFA-12-	Z-151H		\$90.00 N
26	10/21/12 Class of Tin	10/21/12 ne - Pre-emp	Sun 630pm News otible with notice	630-7pm	1	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/121	<u> </u>	<u>Rate</u> \$400.00					
	Spots: # Ch	Day Air	Date Air Time Desc	•	Start/End Time	Lengt	h Ad-ID			Rate Ty
	1 WP	BF Su 10/ Credited		630pm News	630-7pm	:0	00			\$400.00 N
27	10/21/12 Class of Tin	10/21/12 ne - Pre-emp	AFV stible with notice	7-8PM	1	:30	1	\$825.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/121		<u>Rate</u> \$825.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Ty
	1 WP	PBF Su 10/2	21/12 7:00 PM AFV		7-8PM	:3	0 OFA-12-	Z-151H		\$825.00 N
28			Sun 9-10am on Pre-emptible	9-10am	1	:30	1	\$900.00	NM	
,	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/121		<u>Rate</u> \$900.00					
	Spots: # Ch	Day Air	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WP	BF Su 10/2	21/12 9:30 AM Sun	9-10am	9-10am	:3	0 OFA-12-	G-155H		\$900.00 N
	10/21/12 Class of Tim	10/21/12 ne - Pre-emp	REVENGE tible with notice	9-10PM	1	:30	1	\$2,175.00	NM	
,	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/121		<u>Rate</u> \$2,175.00					
	Spots: # Ch	Day Air	Date Air Time Desc	<u>ription</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Ty
	1 WP	BF Su 10/2 Credited	21/12 REV	ENGE	9-10PM	:0	0			\$ 2,175.00 \
	10/18/12 Class of Tim	10/18/12 ne - Immedia	GREY'S ANATOMY tely Pre-emptible without	9-10PM ut notice	1	:30	1	\$2,000.00	NM	
	Veeks:	Start Date 10/15/12			Rate \$2,000.00					
	Spots: # Ch	Day Air	Date Air Time Desc	cription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
	1 WP	BF Th 10/	18/12 GRE	Y'S ANATOMY	9-10PM	:0	0			\$2,000.00 N
		Credited								



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Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

					Spots/			
ine	Start Date End Date Descripti	on Start/End T	ime MTWTFSS	Length	Week	Rate	Туре	
	Weeks: Start Date 10/15/12 End Date 10/21/12	MTWTFSS Spots/We	<u>eek</u> <u>Rate</u> 1 \$2,500.00					
	Spots: # Ch Day Air Date Air 1 WPBF Tu 10/16/12 Credited	Time Description DANCING RESULTS	Start/End Time 8-9PM	<u>Lengt</u> :0	<u>h Ad-ID</u> 0			<u>Rate Tyr</u> \$2,500.00 N
32	2 10/17/12 10/17/12 NASHVII Class of Time - Immediately Pre-em	LE 10-11PM ptible without notice	1	:30	1	\$1,200.00	NM	······································
	Weeks: <u>Start Date</u> <u>End Date</u> 10/15/12 10/21/12	MTWTFSS Spots/We	1 \$1,200.00					
		r Time Description 43 PM NASHVILLE	Start/End Time 10-11PM		<u>h Ad-ID</u> 0 OFA-12-	z-151H		<u>Rate</u> <u>Ty</u> \$1,200.00 N
33	Class of Time - Pre-emptible with no		MTWTF-S	:30	4	\$500.00	NM	
	Weeks: <u>Start Date</u> <u>End Date</u> 10/15/12 10/21/12	MTWTFSS Spots/We	<u>eek</u> <u>Rate</u> 4 \$500.00					
		Time Description	Start/End Time		h <u>Ad-ID</u>			Rate Ty
		25 PM M-SUN WPBF News	-		0 OFA-12-			\$500.00 N
		31 PM M-SUN WPBF News	-		0 OFA-12-			\$500.00 N
		13 PM M-SUN WPBF News			0 OFA-12-			\$500.00 N
	1 WPBF Su 10/21/12 11: Weeks: <u>Start Date</u> <u>End Date</u> 10/22/12 10/28/12	34 PM M-SUN WPBF News MTWTFSS Spots/We M	_	:3	0 OFA-12-	G-155H		\$500.00 N
		Time Description	Start/End Time	e Lenat	h Ad-ID			Rate Ty
		25 PM M-SUN WPBF News			0 OFA-12-	A-161H	-	\$500.00 N
34	10/16/12 10/22/12 The View Class of Time - Fixed Non Pre-empt		MTWTF	:30	3	\$800.00	NM	
	Weeks: <u>Start Date</u> <u>End Date</u> 10/15/12 10/21/12	MTWTFSS Spots/We	eek <u>Rate</u> 3 \$800.00					
		Time Description	Start/End Time		h <u>Ad-ID</u>			Rate Ty
		59 AM The View	11A-12PM		0 OFA-12-			\$800.00
		59 AM The View	11A-12PM) OFA-12-			\$800.00
		33 AM The View	11A-12PM	:3	0 OFA-12-	Z-151H		\$800.00
	Weeks: <u>Start Date</u> <u>End Date</u> 10/22/12 10/28/12	MTWTFSS Spots/We	<u>eek</u> <u>Rate</u> 1 \$800.00					
	Spots: # Ch Day Air Date Air	Time Description	Start/End Time	Lengt	h Ad-ID			Rate Ty
	4 WPBF M 10/22/12 10:	59 AM The View	11A-12PM	:3	0 OFA-12-	G-155H		\$800.00 N
35	10/16/12 10/22/12 1230-1P Class of Time - Immediately Pre-em	Access Hollywoc1230-1p ptible without notice	MTWTF	:30	4	\$100.00	NM	- 2.72
	Weeks: <u>Start Date</u> <u>End Date</u> 10/15/12 10/21/12	MTWTFSS Spots/We	<u>eek</u> <u>Rate</u> 4 \$100.00					
	Spots: # Ch Day Air Date Air 3 WPBF Tu 10/16/12 Credited	<u>Time Description</u> 1230-1P Access Holl	Start/End Time ywood 1230-1p	Lengtl :0	n <u>Ad-ID</u> 0			<u>Rate</u> <u>Ty</u> \$100.00 ∧
	5 WPBF W 10/17/12 Credited	1230-1P Access Holl	ywood 1230-1p	:0	0			\$100.00 N
	4 WPBF Th 10/18/12 Credited	1230-1P Access Holly	ywood 1230-1p	:00	0			\$100.00 N
	1 WPBF F 10/19/12 Credited	1230-1P Access Holls	ywood 1230-1p	:00	0			\$100.00 N
	Weeks: <u>Start Date</u> <u>End Date</u> 10/22/12 <u>End Date</u>	MTWTFSS Spots/We	<u>eek</u> <u>Rate</u> 1 \$100.00					
		<u>Time</u> <u>Description</u> 45 PM 1230-1P Access Holly	Start/End Time ywood 1230-1p		<u>n Ad-ID</u>)	z-151н —		<u>Rate</u> <u>Tyr</u> \$100.00 N

36 10/16/12 10/22/12 WPBF News 25 @ 5am 5-530am Class of Time - Pre-emptible with notice



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Eine (1898) 1898 (1998) 1916 (1998)	1008521672		
Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

ine							Spots/			
116	Start Date End Dat	e Descrip	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	Weeks: Start Date 10/15/12			Spots/Week 4	<u>Rate</u> \$110.00					
			Air Time Descri 5:28 AM WPBF	otion News 25 @ 5am	Start/End Time 5-530am		<u>h Ad-ID</u> 0 ofa-12-p	-143н		<u>Rate Typ</u> \$110.00 Ni
	3 WPBF W	10/17/12	5:08 AM WPBF	News 25 @ 5am	5-530am	:3	0 OFA-12-Z	-151н		\$110.00 N
	4 WPBF Th	10/18/12	5:11 AM WPBF	News 25 @ 5am	5-530am	:3	0 OFA-12-Z	-151н		\$110.00 N
				News 25 @ 5am	5-530am	:3	0 OFA-12-Z	–151н		\$110.00 N
	10/22/12		M	Spots/Week 1	<u>Rate</u> \$110.00					
			Air Time Descri		Start/End Time		h Ad-ID	4.54		Rate Ty
	1 WPBFM	10/22/12	5:21 AM WPBF	News 25 @ 5am	5-530am	:3	0 OFA-12-Z	-151Н		\$110.00 N
37	7 10/16/12 10/22/12 Class of Time - Pre-e	WPBF in the most of the most o	notice	ngs5:30-5:57am	MTWTF	:30	4	\$160.00	NM	
	Weeks: <u>Start Date</u> 10/15/12	10/21/12	-TWTF	Spots/Week 4	<u>Rate</u> \$160.00					
	· — —		Air Time Descri		Start/End Time		h Ad-ID			Rate Ty
	Credit			News 25 Mornings @			00	4.54		\$160.00 N
				News 25 Mornings @			0 OFA-12-Z			\$160.00 N
				News 25 Mornings @			0 OFA-12-G			\$160.00 N
		e End Date	MTWTFSS	News 25 Mornings @ Spots/Week 1	9 5:30 5:30-5:57am <u>Rate</u> \$160.00	:3	0 OFA-12-G	-тээн		\$160.00 N
			Air Time Descri	otion .	Start/End Time	Lengt	h Ad-ID			Rate Ty
	2 WPBF M	10/22/12	5:55 AM WPBF	News 25 Mornings @	5:3(5:30-5:57am	:3	0 OFA-12-G	-155н		\$160.00 N
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make measurable seed - sales test	Investor Date	Investor Manuals	Invaina Dariad
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957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

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Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
40	10/16/12 Class of Tir	10/22/12 ne - Pre-empt	Wheel Of		7-7:30PM	MTWTF	:30	4	\$800.00	NM	
	Weeks:	Start Date 10/15/12		MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$800.00			=		
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	2 WF	PBF Tu 10/: Credited	16/12	Wheel	Of Fortune	7-7:30PM	:0	0			\$800.00 NM
	5 WF	PBF W 10/: Credited	17/12	Wheel	Of Fortune.	7-7:30PM	:0	0			\$800.00 NM
*1	4 WF	PBF Th 10/: Credited	18/12	Wheel	Of Fortune	7-7:30PM	:0	0			\$800.00 NM
	3 WF	PBF F 10/1 Credited	19/12	Wheel	Of Fortune	7-7:30PM	:0	0			\$800.00 NM
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch			Time Descri		Start/End Time		h Ad-ID			Rate Type
	1 VVF	PBF M 10/2 Credited	22/12	Wheel	Of Fortune	7-7:30PM	:0	0			\$800.00 NM
41	10/19/12 Class of Tin	10/19/12 ne - Pre-emp	SHARK T		8-9PM	1	:30	1	\$1,000.00	NM	***************************************
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$1,000.00					
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II	1 WF	PBF F 10/1 Credited	19/12	SHAR	K TANK	8-9PM	:0	0			\$1,000.00 NM
42	10/20/12 Class of Tin	10/20/12 ne - Pre-empt	Sat 6-7an	n News tice	Sat 6-7am	1-	:30	1	\$160.00	NM	**************************************
	Weeks:	Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$160.00	Ж,				
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				08 AM Sat 6-7		Sat 6-7am	:3	0 OFA-12-	-Z-121H		\$160.00 NM
43	10/20/12 Class of Tin	10/20/12 ne - Pre-empt			7-730pm	1-	:30	1	\$400.00	NM	4
	Weeks:	Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch			Time Descri	otion	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	1 WF	PBF Sa 10/2 Credited	20/12	Sat 7p.	m News	7-730pm	:0	0			\$400.00 NM
44	10/20/12 Class of Tin	10/20/12 ne - Pre-empt	Sat 8-9an	n News tice	Sat 8-9am	1-	:30	1	\$225.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS 1-	Spots/Week 1	<u>Rate</u> \$225.00	,				
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	1 WF	PBF Sa 10/2	20/12 8:0	07 AM Sat 8-9	eam News	Sat 8-9am	:3	0 OFA-12-	Z-151H		\$225.00 NM
45	10/21/12 Class of Tin	10/21/12 ne - Pre-empt	GMA Sun	day 7-8am tice	Sun 7-8am	1	:30	1	\$325.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$325.00					
	Spots: # Ch 1 WF		<u> Air</u>	Time Descri	· ·	Start/End Time Sun 7-8am		<u>h Ad-ID</u> 0 ofa-12-	-G-155H		Rate Type \$325.00 NM
46	10/21/12 Class of Tin	10/21/12 ne - Pre-empt	Sun 8-9ar		Sun 8-9am	1	:30	1	\$225.00	NM	
	Weeks:	Start Date	End Date	MTWTFSS 1	Spots/Week	Rate				*	
	Spots: # Ch		10/21/12 <u>Date Air</u>	Time Descrip	1 <u>otion</u>	\$225.00 Start/End Time	<u>Lengtl</u>	h Ad-ID			Rate Type



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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

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							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	²
46	3 10/21/12 Class of Tir	10/21/12 ne - Pre-emp	Sun 8-9am News otible with notice	Sun 8-9am	1	:30	1	\$225.00	NM	
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	1 WF	PBF Su 10/	/21/12 8:29 AM Sun 8-9	am News	Sun 8-9am	:3	0 OFA-12-	Z-151H		\$225.00 NM
47	7 10/21/12 Class of Tir	10/21/12 ne - Pre-emp	ONCE UPON A TIME otible with notice	8-9PM	1	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$1,800.00					
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	1 W	PBF Su 10/	/21/12 7:59 PM ONCE	UPON A TIME	8-9PM	:3	0 OFA-12-	Z-151H		\$1,800.00 NM
48	3 10/17/12 Class of Tir	10/17/12 ne - Pre-emp	MIDDLE/SUBURGATO otible with notice	R`8-9PM	1	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/121	Spots/Week 1	<u>Rate</u> \$1,800.00					*****
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 WF	PBF W 10/	/17/12 7:59 PM MIDDLI	E/NEIGHBORS	8-9PM	:3	0 OFA-12-	Z-151H		\$1,800.00 NM
49	10/16/12 Class of Tir	10/22/12 ne - Pre-emp	M-F 5pm News otible with notice	5-6pm	MTWTF	:30	4	\$450.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -TWTF	Spots/Week 4	<u>Rate</u> \$450.00					
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			/16/12 5:41 PM M-F 5pi		5-6pm) OFA-12-			\$450.00 NM
			/17/12 5:56 PM M-F 5pi		5-6pm		0 OFA-12-			\$450.00 NM
			/18/12 5:25 PM M-F 5pi		5-6pm	_	0 OFA-12-			\$450.00 NM
	2 WH Weeks:	PBF F 10/ Start Date	/19/12	m News Spots/Week	5-6pm	:3	0 OFA-12-	G-155H		\$450.00 NM
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	4 WF	PBF M 10/	22/12 5:28 PM M-F 5pi	m News	5-6pm	:3	0 OFA-12-	А-161н		\$450.00 NM
50	10/16/12 Class of Tir	10/19/12 ne - Pre-emp	M-F 5pm News	5-6pm	-TWTF	:30	1	\$450.00	NM	-
	Weeks:	Start Date 10/15/12		Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Tu 10/	16/12 5:09 PM M-F 5pi	m News	5-6pm	:3	0 OFA-12-	G-145H		\$450.00 NM
51	10/22/12 Class of Tir	10/22/12 ne - Pre-emp	NETWORK POLITICAL otible with notice	. P9-11p	1	:30	1	\$2,175.00	NM	
	Weeks:	Start Date 10/22/12		Spots/Week 1	Rate \$2,175.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	Ad-ID			Rate Type
	1 WF	PBF M 10/	22/12 10:47 PM NETWO	ORK POLITICAL PR	OGR/9-11p	:3) OFA-12-	G-155H		\$2,175.00 NM
52	: 10/20/12 Class of Tir	10/20/12 ne - Pre-emp	ABC College Football otible with notice	12-330pm	1-	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/15/12		Spots/Week 1	Rate \$1,000.00					
	Spots: # Ch				Start/End Time	Lengt	Ad-ID			Rate Type
		PBF Sa 10/			12-330pm) OFA-12-	G-155H		\$1,000.00 NM
53	10/16/12 Class of Tin	10/19/12 ne - Fixed No	M-SUN WPBF News 25	@11-11:35PM	-TWTF	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/15/12		Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch				Start/End Time	Lenati	Ad-ID			Rate Type
		PBF Tu 10/		WPBF News 25 @) OFA-12-	P-143H		\$1,000.00 NM
										,



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Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

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8							Spots/		_	
ne Start	Date End D	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
54 10/16 Class	6/12 10/19/ s of Time - Pre		3-4P ith notice	M-F 3-4P	-TWTF	:30	1	\$400.00	NM	
Week	s: <u>Start D</u> 10/15/1	ate End D 2 10/21		Spots/Week 1	<u>Rate</u> \$400.00					
Spots	: <u>#</u> Ch <u>Day</u> 1 WPBF W	Air Date 10/17/12	Air Time Descri 3:11 PM M-F 3-		Start/End Time M-F 3-4P		h <u>Ad-ID</u> 0 0FA-12-	z-151H		<u>Rate</u> <u>Type</u> \$400.00 NN
55 10/18 Class	3/12 10/18/ s of Time - Pre		r ABC Prime A ith notice	8-9PM	T	:30	1	\$1,800.00	NM	
Week		ate End D	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots		Air Date	Air Time Descri		Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Type
	1 WPBF Th	10/18/12	8:41 PM Thur A	ABC Prime A	8-9PM	:3	0 OFA-12-	G-155H		\$1,800.00 NN
56 10/21 Class	/12 10/21/ s of Time - Pre		6-7am News ith notice	Sun 6-7am	S	:30	1	\$90.00	NM	
Week	s: <u>Start D</u> 10/15/1			Spots/Week 1	<u>Rate</u> \$90.00					
Spots		Air Date	Air Time Descri		Start/End Time		th Ad-ID			Rate Type
	1 WPBF Su Cred	10/21/12 dited	Sun 6-	7am News	Sun 6-7am	:0)0 			\$90.00 NA
57 10/21 Class	/12 10/21/ s of Time - Fixe		8-9am News emptible	Sun 8-9am	S	:30	1	\$450.00	NM	
Week		ate End D	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$450.00					
Spots		Air Date	Air Time Descri		Start/End Time		h Ad-ID			Rate Typ
	1 WPBF Su	10/21/12	8:59 AM Sun 8-	9am News	Sun 8-9am	:3	0 OFA-12-	G-155H		\$450.00 NM
58 10/16 Class	6/12 10/19/ s of Time - Fixe	12 WPE ed Non Pre-	BF News 25 @ 5ar emptible	n 5-530am	-TWTF	:30	1	\$220.00	NM	74
Week	s: <u>Start D:</u> 10/15/1			Spots/Week 1	<u>Rate</u> \$220.00		=	·		
Spots		Air Date	Air Time Descri		. Start/End Time		th Ad-ID	. 145		Rate Type
	1 WPBF Tu	- 31		News 25 @ 5am	5-530am	:3	0 OFA-12-	G-145H		\$220.00 NN
59 10/16 Class	6/12 10/19/ 6 of Time - Pre		ny Kimmel ith notice	12:06-01:06AM	-TWTF	:30	1	\$70.00	NM	
Week	s: <u>Start D:</u> 10/15/1			Spots/Week 1	<u>Rate</u> \$70.00					
Spots		Air Date	Air Time Descri		Start/End Time		h Ad-ID			Rate Typ
	1 WPBF W	10/17/12	12:52 AM Jimmy	Kimmel	12:06-01:06AM	:3	0 OFA-12-	Z-151H		\$70.00 NA
60 10/17 Class	7/12 10/17/ of Time - Pre		I ABC Prime A ith notice	8-9PM	W	:30	1	\$1,800.00	NM	
Week	s: <u>Start D</u> 10/15/1			Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots		Air Date	Air Time Descri		Start/End Time		th Ad-ID			Rate Type
	1 WPBF W	10/17/12	8:51 PM Wed A		8-9PM	:3	0 OFA-12-	Z-151H		\$1,800.00 N
	of Time - Pre	emptible wi			-TWTF	:30	3	\$275.00	NM	
Week	10/15/1	2 10/21/	Date MTWTFSS /12 -TWTF	Spots/Week 3	<u>Rate</u> \$275.00					
Spots		Air Date	Air Time Descri		Start/End Time		h Ad-ID	- 151u =		Rate Type
	1 WPBF W 2 WPBF Th	10/17/12 1 10/18/12		News 25 Mornings News 25 Mornings	6-7AM 6-7AM		0 OFA-12-7 0 OFA-12-6			\$275.00 NN \$275.00 NN
	3 WPBF F	10/19/12		News 25 Mornings	6-7AM		0 OFA-12-			\$275.00 NN \$275.00 NN
62 10/20 Class	10/20/ of Time - Pre		un 1130p-12am La	te 1130p-1205am	S-	:30	1	\$400.00	NM	
Jiass		CUINGING MI	1101100							



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957683-1	10/28/12	October 2012	10/01/12 - 10/22/12	

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

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						Spots/			
ne Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
62 10/20/12 Class of		M-Sun 1130p-12am La	ate 1130p-1205am	S-	:30	1	\$400.00	NM	
Weeks:		End Date MTWTFSS 10/21/12S-	Spots/Week 1	Rate \$400.00					
Spots: #	Ch Day Ai	r Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1	WPBF Sa 10 LR - Fo	0/20/12 12:14 AM M-Sur otball	n 1130p-12am Late N	lews 1130p-1205am	:3	0 OFA-12-	G-155H		\$400.00 N
63 10/16/12 Class of		GENERAL HOSPITAL ptible with notice	. GENERAL HOSF	PIT -TWTF	:30	1	\$450.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS -TWTF	SpotsAWeek 1	<u>Rate</u> \$450.00			******		
Spots: <u>#</u> 1	Ch <u>Day Ai</u> WPBFW 10		i <u>ption</u> :RAL HOSPITAL	Start/End Time GENERAL HOS		h <u>Ad-ID</u> 0 ofa-12-	z-151H		<u>Rate Typ</u> \$450.00 Ni
64 10/17/12	2 10/17/12	Wed ABC Prime C							¥100.00 11
Class of	Time - Pre-em	ptible with notice	10-11PM	W	:30	1	\$2,175.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12W	Spots/Week 1	<u>Rate</u> \$2,175.00					
Spots: #				Start/End Time	Lengt	h Ad-ID			Rate Typ
1	WPBFW 10	0/17/12 10:34 PM Wed A	ABC Prime C	10-11PM	:3	0 OFA-12-	Z-151H		\$2,175.00 N
65 10/20/12 Class of		Sat 330-7pm ABC Col ptible with notice	leg:330-7pm	S-	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12S-	Spots/Week 1	<u>Rate</u> \$1,000.00	- "				201
Spots: #				Start/End Time	Lengt	h Ad-ID			Rate Typ
1	WPBF Sa 10 LR - Foo		0-7pm ABC College	Footb: 330-7pm	:3	0 OFA-12-	Z-151H		\$1,000.00 N
66 10/16/12 Class of		Dr. Oz ptible with notice	4-5p	-TWTF	:30	1	\$500.00	NM	N-2/10-
Weeks:	Start Date 10/15/12	End Date MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$500.00				***	
Spots: #	_		•	Start/End Time	Lengt	h Ad-ID			Rate Typ
1	WPBF Th 10)/18/12 4:36 PM Dr. Oz		4-5p	:3	0 OFA-12-	G-155H		\$500.00 N
67 10/17/12 Class of		M-SUN WPBF News 2 Ion Pre-emptible	5 (11-11:35PM	WTF-S	:30	1	\$1,000.00	ММ	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12WTF-S	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: #	Ch <u>Day Ai</u>		ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
1	WPBFW 10	/17/12 11:34 PM M-SUI	N WPBF News 25 @	11PM11-11:35PM	:3	0 OFA-12-	Z-151H		\$1,000.00 N
68 10/21/12 Class of		Sun 11:35pm Late New Ion Pre-emptible	ws 1135p-12am	S	:30	1	\$600.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSSS	Spots/Week 1	Rate \$600.00					
Spots: #	Ch <u>Day Ai</u>	r Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
1	WPBF Su 10	/21/12 11:58 PM Sun 1	1:35pm Late News	1135p-12am	:3	0 OFA-12-	z-151H		\$600.00 N
69 10/17/12 Class of		10-11a Anderson Coop ptible with notice	per 10-11a	WTF 	:30	1	\$225.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSSWTF	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: #			ption	Start/End Time	Lenat	h Ad-ID			Rate Typ
1	WPBF Th 10		Anderson Cooper	10-11a		0 OFA-12-0	G-155H		\$225.00 N
70 10/17/12	10/19/12	4:30a-5a	430a-5a	WTF	:30	1	\$60.00	NM	
	Time - Pre-emp	ptible with notice							



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STOCKET SECRETARY WITH BOY BOX	13.1000.00		
Invoice #	Invoice Date	Invoice Month	Invoice Period
957683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

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l ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	10/17/12	10/19/12	4:30a-5a	430a-5a	WTF	:30	1	\$60.00	NM	
/,0			otible with notice	430a-3a	wir	.50	<u>'</u>	φου.υυ	14141	
		10/15/12	10/21/12WTF	1	\$60.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
	7 VVP	PBF F 10/ Credited		·58	430a-5a	.:	00			\$60.00 NM
71	10/20/12 Class of Tip	10/20/12	ACCESS HOLLYWOO	DD VACCESS HOLLY	Ws-	:30	1	\$50.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	10/15/12 Day Air	10/21/12S- <u>Date</u> <u>Air Time</u> <u>Descr</u>	1 Intion	\$50.00 Start/End Time	Leng	th Ad-ID			Poto Typo
			20/12 12:47 AM ACCE				0 OFA-12-	-z-151H		<u>Rate Type</u> \$50.00 NM
72	10/16/12	10/16/12	NETWORK POLITICA	L P9-11p	-т	:30	1	\$1,800.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12 -T <u>Date Air Time Descr</u>	1	\$1,800.00 Start/End Time	Longi	- A- ID			Data Tura
			16/12 10:57 PM NETW				<u>th Ad-ID</u> 30 OFA-12-	P-143H		<u>Rate Type</u> \$1,800.00 NM
73	10/17/12	10/17/12	Wed ABC Prime B	9-10PM	W	:30	1	\$4,500.00	NM	
-		ne - Pre-emp Start Date	tible with notice	Casta Missis	Doto					
		10/15/12	10/21/12W	Spots/Week 1	<u>Rate</u> \$4,500.00					
			<u>Date</u> <u>Air Time</u> <u>Descri</u> 17/12 9:19 PM Wed A		Start/End Time 9-10PM		h Ad-ID	7 1510		Rate Type
74							0 OFA-12-			\$4,500.00 NM
			M-SUN WPBF News 2 on Pre-emptible		TF-S	:30	1	\$1,000.00	NM	
		Start Date 10/15/12	End Date MTWTFSS 10/21/12TF-S	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
			19/12 11:32 PM M-SUI			:3	0 OFA-12-			\$1,000.00 NM
75	10/19/12 Class of Tim	10/19/12 ne - Fixed N o	Fri ABC Prime B on Pre-emptible	9-10PM	F	:30	1	\$2,000.00	NM	
		Start Date 10/15/12	End Date MTWTFSSF	Spots/Week 1	Rate			•		
	Spots: # Ch			•	\$2,000.00 Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BF F 10/			9-10PM	:3	0 OFA-12-	Z-151H		\$2,000.00 NM
76	10/20/12 Class of Tim	10/20/12 ne - Fixed No	ABC College Football on Pre-emptible	12-330pm	S-	:30	1	\$2,000.00	NM	
		Start Date 10/15/12	End Date MTWTFSS 10/21/12S-	Spots/Week 1	Rate \$2,000.00					· · ·
	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengi	h Ad-ID			Rate Type
L	1 WP	BF Sa 10/2	20/12 1:54 PM ABC 0	college Football	12-330pm	:3	0 OFA-12-	G-155H		\$2,000.00 NM
77	10/22/12 Class of Tim	10/22/12 ne - Immedia	ACCESS HOLLYWOO tely Pre-emptible without	D 106x-136x notice	M	:30	1	\$15.00	NM	
		Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$15.00					
	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
<u> </u>	1 WP	BFM 10/2	22/12 1:25 AM ACCE	SS HOLLYWOOD	106x-136x	:3	0 OFA-12-	G-155H		\$15.00 NM
78	10/22/12 Class of Tim	10/22/12 ne - Fixed No	10-11a Anderson Coop on Pre-emptible	per 10-11a	M	:30	1	\$450.00	NM	
		Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$450.00					



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Obama/D/President	OBAMA FOR AMERICA	1537

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								Spots/			
ine Sta	rt Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
78 10/2 Cla		10/22/12 ne - Fixed N	10-11a Ande on Pre-emptible	rson Coop	per 10-11a	M	:30	1	\$450.00	NM	
Spo	ts: <u>#</u> Ch	<u>Day</u> Air	Date Air Tin	ne Descri	ption •	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	PBF M 10	/22/12 10:51 /	AM 10-11a	Anderson Cooper	10-11a	:3	0 OFA-12-0	Б- 1 55Н		\$450.00 NM
79 10/2 Cla		10/21/12 ne - Pre-em	WPBF NEW		530-6p	S	:30	3	\$250.00	NM	
Wee		Start Date 10/15/12		TWTFSS S	Spots/Week 3	<u>Rate</u> \$250.00					
Spo	ts: <u>#</u> Ch	<u>Day</u> Air	Date Air Tin	ne Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	3 WP	BFSu 10	/21/12 5:43 F	PM ELECT	TION SPECIAL	530-6p	:3	0 OFA-12-0	-1 55н		\$250.00 NM
	2 WP	BF Su 10	/21/12 5:56 F	PM ELECT	TION SPECIAL	530-6p	:3	0 OFA-12-2	:-151н		\$250.00 NM
	1 WP	BF Su 10	/21/12 5:59 F	PM ELECT	TION SPECIAL	530-6p	:3	0 OFA-12-0	-1 55н		\$250.00 NM
80 10/2 Cla		10/21/12 ne - Pre-emp	Sun ABC Pri		7-8PM	S	:30	1	\$825.00	NM	
Wee		Start Date 10/15/12		TWTFSS S	Spots/Week 1	<u>Rate</u> \$825.00					
Spo	ts: <u>#</u> Ch	Day Air	Date Air Tin	ne Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BFSu 10	/21/12 7:43 F	PM Sun Al	BC Prime A	7-8PM	:3	0 OFA-12-0	i-155H		\$825.00 NM
81 10/2 Cla		10/21/12 ne - Fixed N	Sun 630pm I on Pre-emptible	News	630-7pm	S	:30	1	\$800.00	NM	
Wee		Start Date 10/15/12		TWTFSS S	Spots/Week 1	<u>Rate</u> \$800.00					
Spot	ts: <u>#</u> Ch	<u>Day Air</u>	Date Air Tin	<u>ne</u> <u>Descri</u>	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Su 10/21/12 6:57 PM Sun 630pm News				630-7pm	:3	0 OFA-12-0	i-1 55н		\$800.00 NM		
82 10/2 Cla		10/22/12 ne - Pre-emp	Good Mornin	g America	7-9AM	M	:30	1	\$275.00	NM	
Wee		Start Date 10/22/12		TWTFSS	Spots/Week 1	<u>Rate</u> \$275.00					
Spo	ts: <u>#</u> Ch	Day Air	Date Air Tin	ne Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BFM 10	/22/12 7:54 <i>A</i>	M Good I	Morning America	7-9AM	:3	0 OFA-12-2	:-151н		\$275.00 NIV
						Total Spots	1:	23		-	

Gross Total

\$61,250.00

Agency Commission

\$9,187.50

Net Amount Due

\$52,062.50